

Why Cycle Counting?

Inaccurate inventory quietly erodes retail performance. When eCommerce shows stock that isn't there, customers face cancellations. When available stock is hidden, revenue stays trapped on shelves.



The Cycle Count Paradox

Most retailers run cycle counts and still don't fully trust their numbers.

Traditional approach

Stores miss items without a guided path to follow.

Spreadsheets and paper trails introduce errors.

Inventory variances add up over time.

The result: online availability no longer reflects store reality.

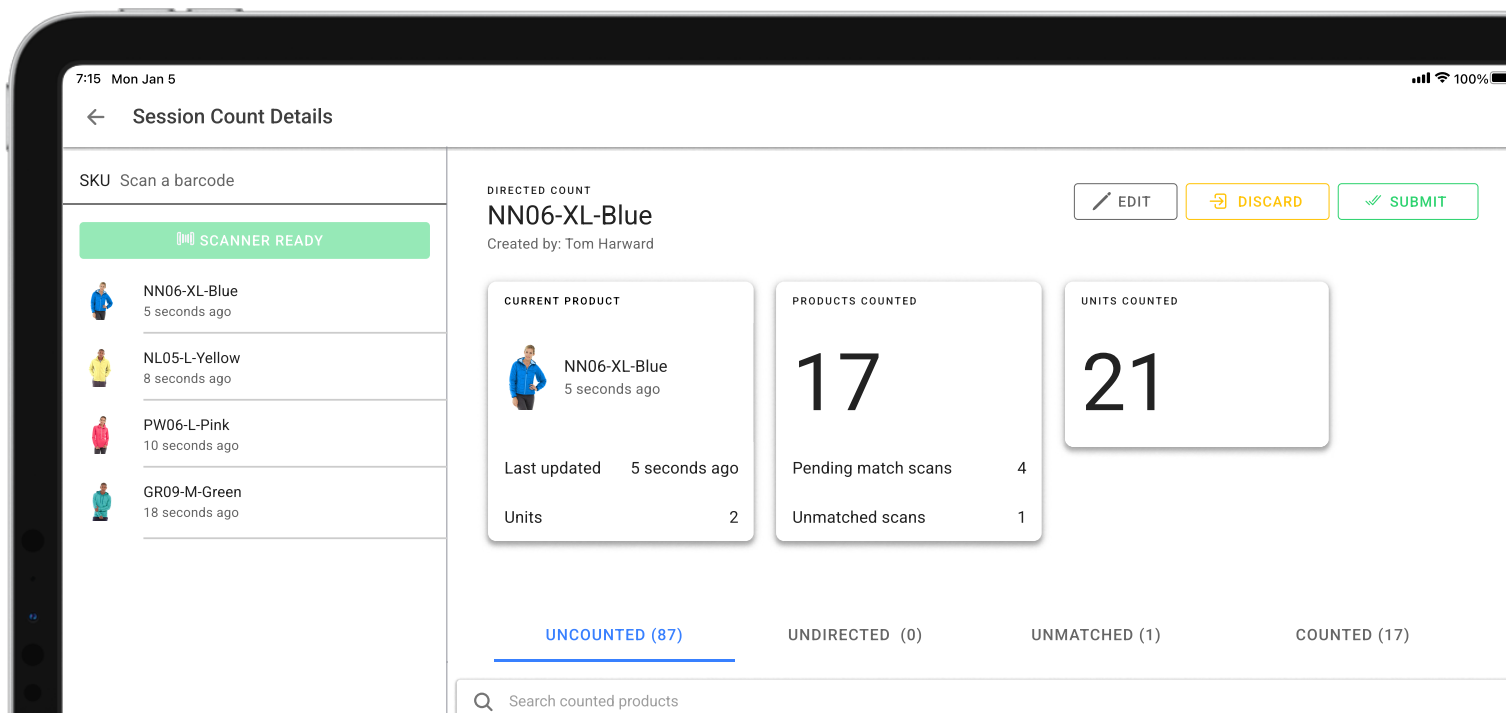
HotWax's Cycle Count App

An easy-to-learn, iPad-first cycle count app designed for stores.

Embedded directly into Shopify POS.

Retail ops assign counts, store teams execute them and approved inventory adjustments flow automatically.

- Plan directed and hard counts across every store
- Give store teams a simple, scan-first counting experience
- Review and resolve variances centrally
- Keep inventory aligned across connected systems



RETAIL OPS

Plan, Assign & Review

Create counts with intent

Retail ops teams define exactly what needs to be counted: a focused list of SKUs, selected categories for a directed count, or a full-store hard count.

Roll out counts at scale

Assign hundreds of items across dozens of stores in minutes with bulk creation.

 Bulk Upload

Accountability across all locations

Once assigned, progress stays visible in a unified dashboard by count, store and status.



Weekly Displays
M100162

Times Square

2nd Jan 2026
Created Date

5th Jan 2026
due date

In Progress



Weekly Stockroom
M100657

Miami

13th Jan 2026
Created Date

18th Jan 2026
due date

Created



STORE EXECUTION

View, Scan & Submit

Focused view for stores

Every assigned count appears instantly in the store app with start times and due dates.

No emailed files, no confusion about priorities.

Weekly Displays

10:50 AM 2nd Jan 2026

Due date

11 AM 5th Jan 2026

Start date

7 AM 3rd Jan 2026

START COUNTING

PREVIEW COUNT

Simple scan-based counting

Start the count when scheduled and scan items as you go.

The app shows what's already scanned, what's still pending and flags anything unusual, like products that were scanned by mistake or barcodes the system doesn't recognize.

55 UNCOUNTED

1 UNMATCHED

17 COUNTED

Run multiple sessions at the same time

Multiple sessions in the same count allow associates to work in parallel, by zone, department or shift.

Each session in a count keeps its own timestamps and audit trail. This accelerates counting dramatically and preserves accountability.

Sessions

 NEW

On this device

Floor - Sale Rack

Created by Richard

In Progress



Other sessions

Backroom

Created by James

Submitted



Front Table - New Arrivals

Created by Alex

Created



Handle exceptions

Store teams see a list of uncounted items at the end and mark anything that couldn't be found as out of stock.

The dedicated hand-counted flow makes counting un-barcoded products fast.

MARK SELECTED AS OUT OF STOCK

+ ADD TO COUNT



Submit the count with confidence

Before submission, the app provides a checklist to confirm:

- ❑ All sessions are complete
- ❑ No uncounted SKUs
- ❑ All exceptions are resolved

Counts reach head office clean, complete and ready for review.

0 UNCOUNTED

0 UNMATCHED

72 COUNTED

Submit requirements

Complete these steps to send your count for review and approval.



Permission granted

You have the required permission to submit counts for review



Count is in progress

You have moved this count to the in progress state.



All sessions submitted

Every session has been submitted.



All requested items counted

Requested items have been counted or marked out of stock.

✓ SUBMIT FOR REVIEW

RETAIL OPS

Review variances with clarity

Submitted counts appear in a dedicated review workspace where retail ops teams evaluate discrepancies.

Variances are highlighted, item history is easy to audit.

Compliance thresholds help separate acceptable differences from those that need action.

Compliant (≤ 2 units)

Uncompliant (> 2 units)

Configure threshold

Reviews move quickly with bulk decisions, without losing item-level control.

No more guessing. No more emailing stores for clarification.



GR09-M-Green
Hoodie

4/3
counted/systemic

+1
variance

ACCEPT

REJECT

Close the count, update the ERP and eCommerce

Approved adjustments sync automatically across connected systems.
Only trusted updates reach your inventory.

A complete audit trail of every count

Closed counts remain fully accessible:

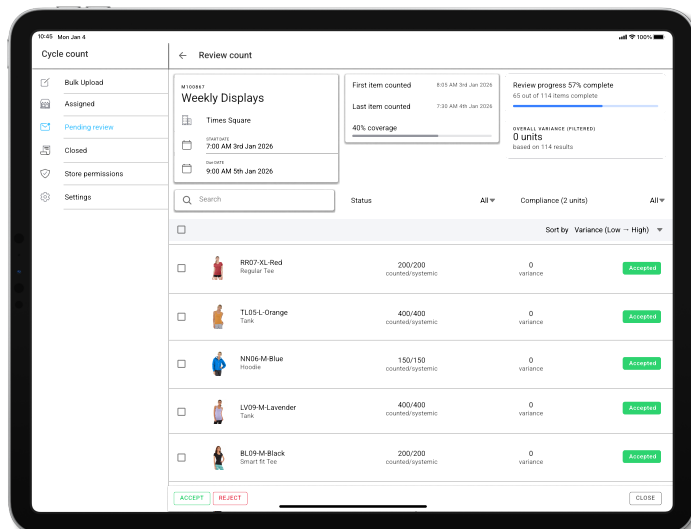
- ❖ Variance summaries
- ❖ Timestamped sessions
- ❖ Who counted. Who approved.
- ❖ What was rejected

Perfect for shrink control, compliance audits, replenishment planning and easy store training.

View. Scan. Submit.

Fast, easy and designed to fit right into everyday store routines, even for seasonal employees.

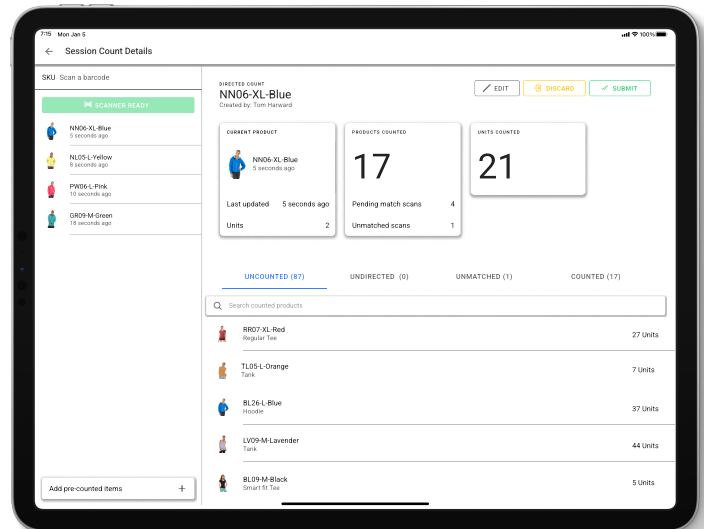
 STORE VIEW



Plan. Assign. Review.

Predictable execution, fewer follow-ups and cycle counts completed on time.

 ADMIN VIEW



Talk to our team and get a live demo

- 1 Walk through a live, end-to-end cycle count
- 2 Train teams quickly with the Cycle Count App
- 3 Go live fast across stores and scale confidently



Get a live demo